



## Sponsorship Request Letter

**Please join our effort!**

Dear Prospective Sponsor,

**The Lake Norman Lightning Girls Softball Organization** is a non-profit, 501(3)(c) fast pitch softball team that relies on commitment fees, fundraising and sponsorships to pay for tournaments, equipment, uniforms, insurance, association fees, field maintenance and supplemental needs for our program. Our sponsorship program is designed to raise funds within the community to assist with the expenses of running an organization that promotes girls softball at the 10U, 12U, 14U and 16U levels. In exchange for your donation, you or your company will benefit by:

- Experiencing year-round exposure for you or your company.
- Promoting you or your company as active members in the community.
- Having the opportunity to promote youth sports.
- Helping to promote good health and wellness among our youth.
- Providing the funds needed for our players to train and play softball as they work toward short and long-term goals (local, state and national tournaments).

In addition to developing proficiency in fast pitch softball, the Lake Norman Lightning organization fosters an environment that emphasizes academic excellence, encourages community service, promotes maturity and discipline, and cultivates strong, confident young ladies.

[Our goal is not only to develop our athletes into excellent softball players, but also to instill the values of hard work and dedication that will carry over into their adult lives.](#)

Sponsorships are used for the sole purpose of benefiting the girls in the Lake Norman Lightning organization. Please give these hard working, talented young ladies your support. An investment in them is an investment in their futures.

Please take a moment to review the following sponsorship opportunities and select the sponsorship level that is appropriate for you or your business.

The players, coaches and parents of the Lake Norman Lightning organization want to express their appreciation to all of those who sponsor our team.

If you have any questions or need to speak with us about sponsorship opportunities, please email us at [t.strahan@cms.k12.nc.us](mailto:t.strahan@cms.k12.nc.us) or call Thomas Strahan at 704.726.6492.

With much gratitude for your support,

Thomas Strahan  
Co-founder, Lake Norman Lightning  
GO LKN LIGHTNING!



## Sponsorship Request Letter

**Please join our effort!**

Name of business/organization/individual

Representative's name

Representative's phone number

Business'/sponsor's address

**Lightning Bolt Sponsor (over \$650)** All Lightning Bolt sponsors will have their company name/logo printed on all three of our team banners and listed on our [team website](#) and Facebook page with a link to your website. Lightning Bolt sponsors will receive a team photo and plaque of recognition for display at your business.

**Tournament MVP Sponsor (\$450 - \$650)** All Tournament MVP sponsors will have their company name/logo printed on two of our team banners and listed on our [team website](#) and Facebook page with a link to your website. Tournament MVP sponsors will receive a team photo and plaque of recognition for display at your business.

**Grand Slam Sponsor (\$250 - \$450)** All Grand Slam sponsors will have their company name/logo printed on one of our team banners and listed on our [team website](#) and Facebook page with a link to your website. Grand Slam sponsors will receive a team photo and plaque of recognition for display at your business.

**Home Run Sponsor (under \$250)** All Home Run sponsors will have their company name/logo listed on our [team website](#) and Facebook page.

All donors will receive a receipt for their tax deductible donation.

Please make checks or money orders payable to: **The Lake Norman Lightning**

**Mail Sponsorship Form with Checks/Money Orders to:**

The Lake Norman Lightning C/O Thomas Strahan  
300 Greenbay Rd  
Mooresville, NC 28117